



## Tovah LaDier

*Counsel*

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Tovah LaDier has over twenty years of experience in public policy, law, and political relations, including extensive experience with helping clients to navigate trade, customs, technology, and security issues in the Washington, D.C. landscape. Ms. LaDier is also recognized for her experience in economic, political, and cultural issues involving Asia.

Ms. LaDier currently represents a number of high-technology companies involved in homeland security and export controls. She develops industry policy and public education strategies on behalf of a high-technology association and works closely with Congress and the administration on all issues relating to the deployment of biometrics in homeland security programs and in commercial and consumer applications. As an industry representative at national and international standards organizations on privacy and social issues, she also serves as a media spokesperson. In addition, Ms. LaDier represents clients involved in key U.S.-China policy issues.

Prior to joining Bryan Cave, Ms. LaDier served as Vice President of Williams Mullen Strategies. She also served as the Managing Director of French & Company, a strategic consulting firm.

From 2001 to 2004, Ms. LaDier managed Global Policy Exchange, a policy institute dedicated to analyzing the fundamental role of culture in framing and influencing the policy choices of the U.S., its allies, and its adversaries, particularly in the area of foreign affairs.

Ms. LaDier also served as the Executive Director of the Mansfield Center for Pacific Affairs (MCPA), a policy institute dealing with U.S.-Asia issues with offices in Washington and Montana. During her tenure, she also opened the MCPA office in Tokyo to enhance its work in Japan. During her tenure, she developed a wide range of public policy programs and research, publications and numerous conferences, covering economic, trade, political, and security issues in Asia, which brought the organization from start-up to preeminence. She created the Mike Mansfield Fellowship Program for U.S. federal government employees, which successfully placed senior federal employees in equivalent agencies in the Japanese government, and negotiated the Memorandum of Understanding with Japan's Ministry of Foreign Affairs. Ms. LaDier also spearheaded education and travel programs to Japan and China for members of Congress with the goal of promoting goodwill, greater understanding and trade.

Ms. LaDier also represented the MCPA before Congress and several administrations, Asian government officials, business representatives, scholars, the media, diplomats and cultural leaders. She has addressed numerous conferences in the U.S. and Asia and was nominated in 1999 for the Japan Foundation Prize.

### **Education**

J.D., The University of Washington School of Law, 1972  
B.A., City College of New York

# Tovah LaDier

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## **Bar Admissions**

District of Columbia

## **Professional Associations**

National Committee of U.S. China Relations

Asia Society